



PARTNER SOCIAL MEDIA KIT

Foster Love Partners

#FOSTERLOVE

This guide contains information about our organization, facts about youth in the U.S. foster care system, relevant hashtags, and Foster Love - Together We Rise social media handles. Please utilize the information in this guide to coincide with your brand's communications when you are publicly posting about your involvement/partnership with Foster Love - Together We Rise. Thank you for helping us change lives for children and teens in foster care!

Foster Love - Together We Rise is a non-profit organization dedicated to transforming the way youth navigate through the foster care system in America and helps 200,000 children annually.



Foster Care Facts

Youth typically spend about 20 months in foster care

6% of all children in the U.S. will find themselves in the foster care system before they turn 18

By age 26, just 4% of former foster youth successfully obtain a bachelor's degree

There are approximately 430,000 children in foster care

Around 184,000 households in the U.S. have foster youth in them

Every day 1,200 children enter the foster care system

Hashtags

#FOSTERLOVE

#THISISFOSTERCARE

#SWEETCASES

#TOGETHERWERISE

Commonly Used URLs

HOW WE HELP: <https://www.fosterlove.com/how-we-help/>

TEAM BUILDING: <https://www.fosterlove.com/team-building/>

#FOSTERLOVE SHOP: <https://shop.fosterlove.com/>





BLOG: <https://www.fosterlove.com/blog/>

Tag Us on Social Media



Or click here!

Social Media Posts

Program	Messaging
<p>Sweet Cases</p> 	<ul style="list-style-type: none"> • The Foster Love – Together We Rise Sweet Cases initiative provides duffel bags and necessities to children in foster care. Typically, these children are given trash bags to pack their belongings which makes them feel disposable during one of the most difficult moments in their young lives. • A Sweet Case is a blue duffel bag filled with a teddy bear, blanket, crayons, coloring book, and hygiene kit.
<p>Birthday Boxes</p> 	<ul style="list-style-type: none"> • Children will spend an average of two birthdays in foster care. • In the mix of the chaos of entering a new place or group home, birthdays can get overlooked. • The goal behind the Birthday Box is to ensure that every child in foster care can feel seen, cared for, and loved on their special day.
<p>Bikes/ Skateboards</p> 	<ul style="list-style-type: none"> • Children in foster care need time to just be kids. Skateboards and bicycles can offer key memories and childhood moments. Owning a bicycle can help kids develop confidence while having fun. • Teen bike's ensure that these youth have access to personal transportation.
<p>Family Fellowship Scholarship</p> 	<ul style="list-style-type: none"> • Only 3% of former foster youth will graduate college. • 50% of the U.S. homeless population spend time in foster care. • The Foster Love / Together We Rise Family Fellowship Program is on a mission to change these shocking statistics. This program offers \$60,000 scholarships to cover the tuition for college-bound former foster youth. The program also offers family-like support and educational support.

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